DOCUMENT RESUME

ED 469 754 TM 034 545

AUTHOR	Kohn, Alfie, Ed.; Shannon, Patrick, Ed.
TITLE	Education, Inc.: Turning Learning into a Business. Revised Edition.
ISBN	ISBN-0-325-00489-7
PUB DATE	2002-00-00
NOTE	179p.; For the previous edition, see ED 405 142.
AVAILABLE FROM	Heinemann, P.O. Box 6926, Portsmouth, NH 03802-6926 ($19). Tel: 800-225-5800 (Toll Free); Fax: 603-431-2214; e-mail: custserv@heinemann.com; Web site: http: www.heinemann.com.
PUB TYPE	Books (010) -- Collected Works - General (020)
EDRS PRICE	Document Not Available From EDRS.
DESCRIPTORS	Educational Vouchers; *Elementary Secondary Education; *Learning; *Privatization; *School Business Relationship; School Choice
IDENTIFIERS	*Commercialism

ABSTRACT

This collection of essays builds a case against those who see children as "customers" or "workers" and those who want to turn learning into a business. Following an introduction, "The 500-Pound Gorilla" by Alfie Kohn, section 1, "Commercialism in Schools," contains: (1) "Buy Me! Buy Me!" (Alex Molnar and Joseph A. Reaves); (2) "Commercialism in U.S. Schools Is Examined in New Report" (Constance L. Hays); (3) "Do Not Use as Directed: Corporate Materials in the Schools" (John Olson); and (4) "Stealth TV: (Russ Baker). Section 2, "To Market, To Market—Market Logic in Schools," contains: (5) "Reading between the Lines" (Stephen Metcalf); (6) "Test-Prep Pressure Hits Grade Schools" (Karen Brandon); (7) "Students Don't 'Work'—They Learn" (Alfie Kohn); (8) "We Can Work It Out" (Patrick Shannon); (9) "Teachers as Grantseekers: The Privatization of the Urban Public School Teacher" (Sara Freedman); and (10) "Schooling in Capitalist America" (Samuel Bowles and Herbert Gintis). Section 3, "Privatization of Schools," contains: (11) "Schools for Sale: Public Education, Corporate Culture, and the Citizen-Consumer" (Henry A. Giroux); (12) "The Hollow Promise of School Vouchers" (Robert Lowe); (13) "For-Profits Target Education" (Barbara Miner); (14) "'Choice' and Other White Lies" (MakaniN. Themba); (15) "School Choice Crucible: A Case Study of Boulder Valley" (Kenneth Howe, Margaret Eisenhart, and Damian Betebenner); and (16) "Conclusion: Steps We Can Take" (Patrick Shannon). Some of the essays contain references. (SLD)

Reproductions supplied by EDRS are the best that can be made
from the original document.